

# Hens for Haiti, Inc.

**2017 Annual Report**

October 13, 2018



## **BOARD OF DIRECTORS**

Christina Lamour, *President* | Dan Tootle, *Vice President*  
Larry Newman, *Treasurer, Secretary* | Sherley Codio, *Local Representative*

**Table of Contents**

Executive Summary	3
Financial Report	3
Outreach	4
Sustainable Agriculture Matching Grant Program	4
Timeline of 2017 Activities and Milestones	5
Appendix I. 2017 Financial Report	6
Appendix II. 2017 Newsletters	7
Appendix III. H4H 2018 Sustainable Matching Grant RFP	9

## 2017 Executive Summary

Hens for Haiti continued operations on a maintenance level during 2017. Although no site visits were made to check on existing and potential new project sites, H4H Board Members and volunteers continued outreach efforts through social media, phone, email, the organization's website, and in-person fundraising. For 2017, H4H net over \$12,000 through donations and fundraising efforts.

Dan Tootle and Larry Newman assumed new roles on the Board of Directors in the wake of Cameron Varano retiring from her role as Vice President and Treasurer at the end of 2016. In addition, Christina Lamour stepped in to help provide more order and oversight to the organization's finances.

Hens for Haiti was also impressed with the quality and number of applications for the Sustainable Agriculture Matching Grant in 2017. As a result, two organizations received matching grants of \$5,000 each. One grant went towards re-building H4H's pilot program in Gros-Morne, Haiti, made possible by a large donation from the Church of the Resurrection's Haiti fund. The Church of the Resurrection has a long history of development projects in Gros-Morne, but in recent years stepped back from direct management of programs and finances. Instead, the church decided to entrust H4H with a large portion of the remaining funds to invest in programs directly impacting the community of Gros-Morne.

## Financial Report

2017 January Beginning Balance:	\$27,266.92
Donations/Revenue:	\$25,536.06
Expenses:	\$13,138.23
2017 December Ending Balance:	\$39,664.75

In 2017, Hens for Haiti received a large donation from the Church of the Resurrection in Burtonsville, MD. Over \$15,000 was transferred to H4H out of Resurrection's Haiti Fund, earmarked for development projects in Gros-Morne. As the Haiti program at the Church of the Resurrection has gone through leadership changes and faced oversight challenges, the church decided to entrust H4H to manage the funds instead. In addition to this large organizational donation, H4H also received a generous private donation from Marie Newman. These donations coupled with end of year fundraising and ornament sales totaled an influx of over \$25,500 for the year 2017.

Hens for Haiti was also blessed to review several applications for the 2017 Sustainable Agriculture Matching Grant. Two organizations were chosen to receive \$5,000 each in matching grants to initiate or improve poultry programs. These grants accounted for the majority of funds spent in 2017 with additional expenses including the purchase of the 2017 H4H annual ornament and maintenance of the H4H vehicle.

Altogether, H4H net over \$12,000 in donations and fundraising for the 2017 fiscal year. A detailed report of all 2017 finances is outlined in Appendix I.

## Outreach

Hens for Haiti continued outreach efforts through online media, email, and the organization's website. Increased outreach efforts paid off when advertising for the 2017 Sustainable Agriculture Matching Grant. Through these outlets, H4H was also able to reach an additional 8 new groups and individuals interested in starting poultry programs in Haiti.

Due to organizational changes, representatives from H4H were not able to make site visits to partner projects in Haiti during the 2017 fiscal year. Christina Lamour, the organization's President, faced challenges in travel and in-person outreach as her family continued to reside in Korea. Larry Newman continued fundraising efforts through the Church of the Resurrection and Rotary International. As part of this, he sold holiday ornaments at Church of the Resurrection's annual Winterfest. Ornament and holiday card sales also continued through the website's online store.

### Board of Directors

Cameron Varano retired from the H4H Board of Directors on December 31, 2016. To fill vacancies in leadership, Dan Tootle assumed the role of Vice-President, and Larry Newman added the role of Treasurer to his already active role as Secretary. Christina Lamour also took on more responsibilities in backstopping the Treasurer position and providing additional organization and oversight.

Sherley Codio, Dan Tootle, Larry Newman, and Christina Lamour continued their roles on the Board of Directors for Hens for Haiti during 2017. No major changes in leadership occurred during this time.

## Sustainable Agriculture Matching Grant Program

Hens for Haiti was pleased to receive six applications for the 2017 Sustainable Agriculture Matching Grant from organizations throughout the United States and Haiti. Although all applications were considered and many were competitive, only two groups were selected to receive matching grants from H4H.

### Highfield's Hens – Beaudachita

John Wesley UMC offered a new approach to egg production businesses in Haiti when applying for the 2017 matching grant. Instead of using grant funds towards only one hen project, the Beaudachita community proposed obtaining matching grant funds for the local microfinance program. The program would then earmark the monies for poultry production within Highfield's Hens, expecting the business to pay back the loan over a period of six years. Hens for Haiti was intrigued by this idea and is anxious to follow the progress of this grant recipient as a possible example for other communities and an option for helping grant funds reach further.

After receiving the loan in spring of 2017, Highfield's Hens wasted no time in preparing the building site and construction their 375-layer facility. The team also attended a training seminar offered by Double Harvest in preparation for the arrival of the birds. With continued financial and technical support from JWUMC as well as Texas A&M University, H4H is excited to follow this project as things get off the ground.

### Caritas Gros-Morne – Gros-Morne

In 2017, Hens for Haiti also decided to provide a matching grant to help re-ignite the organization's pilot program in Gros-Morne. The Gros-Morne Caritas worked hard to repair the original poulaye and took steps to help prevent repeating some of the initial challenges.

Over the spring and summer, new nesting boxes and watering mechanisms were added to the facility as well as repairs to strengthen and clean the structure. By the end of the summer, the poulaye was filled with rice hulls, waiting for 1,000 new hens to be donated by Food for the Poor. Next steps for 2018 include installation of a new, deep well for on-site water in addition to expansion of the current fence to encompass a new feed storage building and settle disputes on land rights. Hens for Haiti is excited to see this business back on its feet after several years in limbo.

Hens for Haiti released a similar RFP for the 2018 matching grant in early December, 2017. Hens for Haiti was impressed by the number of applicants during the 2017 grant cycle and hope for even more in years to come. The full RFP for Hens for Haiti's Sustainable Agriculture Matching Grant 2018 is detailed in Appendix III.

### **Timeline of 2017 Activities and Milestones**

#### January

- Dan Tootle takes on the role of Vice President within the Board of Directors.
- Larry Newman adds the role of Treasurer to his position of Secretary within the Board of Directors.

#### February

- Review of 2017 Sustainable Agriculture Matching Grant applications.

#### March

- Selection of 2017 Sustainable Agriculture Matching Grant recipients. Distribution of grant funds.

#### June

- Transfer of funds from the Church of the Resurrection, earmarked for Gros-Morne.

#### October/November

- End of Year Fundraising Initiative: Alternative Gift Cards, Holiday Ornaments.

#### December

- Release of 2018 Sustainable Agriculture Matching Grant RFP.

## Appendix I. 2017 Financial Report

**Hens for Haiti 2017 Financial Report**
**Overview by Month**

Month	Expense	Credit	Balance	Description
January 1, 2017			\$27,266.92	2017 Beginning Balance
	\$218.83		\$27,048.09	Click n Pledge Fee for December 2016 Online Donations/Purchases
February		\$11.02	\$27,059.11	Amazon Smile Contribution
	\$25.00		\$27,034.11	Click n Pledge Fee
		\$1,395.00	\$28,429.11	\$1,000 Larry Newman 2017 Board Contribution; \$395 Cash Ornament Sales
March	\$25.00		\$28,404.11	Click n Pledge Fee
	\$5,000.00		\$23,404.11	2017 Matching Grant Distribution (Beaudachita)
April	\$13.10		\$23,391.01	Debit Purchase - Mailing of Treasurer Information
	\$25.00		\$23,366.01	Click n Pledge Fee
	\$100.00		\$23,266.01	ATM Withdrawal - Wire Transfer to George for Renewal of Car Insurance
	\$3.00		\$23,263.01	ATM Fee
	\$3.00		\$23,260.01	ATM Fee
	\$300.00		\$22,960.01	ATM Withdrawal - Wire Transfer to George for Car Maintenance and Repairs
	\$3.00		\$22,957.01	ATM Fee
May		\$1,000.00	\$23,957.01	Deposit
	\$25.35		\$23,931.66	Click n Pledge Fee
		\$8.32	\$23,939.98	Amazon Smile Contribution
	\$26.05		\$23,913.93	Check Order for New Account
	\$5,000.00		\$18,913.93	Wire Transfer - Fonkoze 2017 Grant Recipient (Gros-Morne)
	\$40.00		\$18,873.93	Wire Transfer Fee
June	\$25.00		\$18,848.93	Click n Pledge Fee
		\$15,233.49	\$34,082.42	Deposit - Resurrection Haiti Money (Must be used in Gros-Morne)
	\$2.00		\$34,080.42	Paper Statement Fee
July	\$25.00		\$34,055.42	Click n Pledge Fee
	\$511.99		\$33,543.43	H4H Vehicle Maintenance
	\$2.00		\$33,541.43	Paper Statement Fee
August	\$25.00		\$33,516.43	Click n Pledge Fee
	\$1,159.11		\$32,357.32	2017 Ornament Purchase
	\$99.00		\$32,258.32	WIX Website Annual Renewal Fee
	\$2.00		\$32,256.32	Paper Statement Fee
September		\$118.20	\$32,374.52	Refund for Overcharge - 2017 Ornament Shipping
	\$25.00		\$32,349.52	Click n Pledge Fee
		\$50.00	\$32,399.52	Cash Deposit
	\$50.00		\$32,349.52	Deposit Return Chargeback
	\$20.00		\$32,329.52	Deposit Return Fee
	\$2.00		\$32,327.52	Paper Statement Fee
October	\$25.00		\$32,302.52	Click n Pledge Fee
		\$5,000.00	\$37,302.52	Online Donation - Marie Newman
	\$71.97		\$37,230.55	Amazon Purchase - Bags for Ornaments
	\$2.00		\$37,228.55	Paper Statement Fee
November		\$0.01	\$37,228.56	Paypal Test Deposit
		\$0.02	\$37,228.58	Paypal Test Deposit
	\$0.03		\$37,228.55	Paypal Test Withdrawal
	\$212.85		\$37,015.70	Click n Pledge Fee
	\$41.95		\$36,973.75	Melbourne IT - Domain Renewal
	\$2.00		\$36,971.75	Paper Statement Fee
December	\$25.00		\$36,946.75	Click n Pledge Fee
		\$2,445.00	\$39,391.75	Cash Deposit - Ornament and Card Sales
		\$200.00	\$39,591.75	Online Ornament Purchase
		\$75.00	\$39,666.75	Online Ornament Purchase
	\$2.00		\$39,664.75	Paper Statement Fee
December 31, 2017			\$39,664.75	
Total Expenses			\$13,138.23	
Total Revenue			\$25,536.06	

# Hens for Haiti - Recent Highlights



**POULAYE**

**Fall 2017**

By: Christina Lamour

## Projects on the Rise - New and Old

Hens for Haiti was lucky enough to receive several great applications for the 2017 matching grant opportunity. It was a hard decision to narrow down the applicants to just one winner, so the board decided to grant two awards instead.

### *Beaudachita "Highfield's Hens"*

John Wesley UMC offered a new approach to egg production businesses in Haiti when applying for the 2017 matching grant. Instead of using grant funds towards only one hen project, the Beaudachita community proposed obtaining matching grant funds for the local microfinance program. The program would then earmark the monies for poultry production within Highfield's Hens, expecting the business to pay back the loan over a period of six years. Hens for Haiti is intrigued by this idea and is anxious to follow the progress of this grant recipient as a possible example for other communities and an option for helping grant funds reach further.

After receiving the loan this past spring, Highfield's Hens wasted no time in preparing the building site and construction their 375-layer facility. The team also attended a training seminar offered by Double Harvest in preparation for the arrival of the birds. With continued financial and technical support from JWUMC as well as Texas A&M University, H4H is excited to follow this project as things get off the ground.



### *Gros-Morne Caritas*

The Gros-Morne Caritas has been hard at work with repairs to the original poulaye in Kanpech. Hens for Haiti awarded a \$5,000 matching grant to the Caritas in Gros-Morne after the group proved it was ready to re-ignite the pilot program.

## Board of Directors

Christina Lamour  
Founder, President

Dan Tootle  
Vice-President

Larry Newman  
Secretary, Treasurer

Sherley Codio  
Local Representative

## Contact or Donate

Mailing Address:  
Hens for Haiti  
14611 Fairacres Rd  
Silver Spring, MD 20905

E-mail:  
[hensforhaiti@gmail.com](mailto:hensforhaiti@gmail.com)

Website:  
[www.hensforhaiti.org](http://www.hensforhaiti.org)

One Egg at a Time

POULAYE



...Continued from front page.

Over the spring and summer, new nesting boxes and watering mechanisms were added to the facility as well as repairs to strengthen and clean the structure. The house is now filled with rice hulls, waiting for 1,000 new hens donated by Food for the Poor. Next steps include installation of a new, deep well for on-site water in addition to expansion of the current fence to encompass a new feed storage building and settle disputes on land rights. Hens for Haiti is excited to see this business back on its feet after several years in limbo.

## Want to start a Poulaye of your own? Apply for the 2018 H4H Matching Grant!

Request for applications, including proposal instructions will be released December 1st, with a submission deadline of February 1, 2018. Don't miss this opportunity to get your project off the ground!  
Check our website for the full RFP and application form.

Contact [hensforhaiti@gmail.com](mailto:hensforhaiti@gmail.com) with questions or for more information.

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### Visit Our Online Store

#### *H4H Annual Ornaments*

Who wouldn't want a tree full of chickens for the holidays? The 2017 Hens for Haiti holiday ornaments are here! Order yours today by contacting [hensforhaiti@gmail.com](mailto:hensforhaiti@gmail.com) or visit our Online Store. Pick up one for the family and one for a friend!

The 2017 edition ornament features a rustic cloth hen, hand crafted and painted. Choose a color or take home all three!



#### *H4H Alternative Gift Cards*

Don't have a tree? Grab an alternative gift card instead! Donate one hen, bag of feed, or month of salary to a poultry project in Haiti! There is no limit to the good you can do!

**STAY CONNECTED!**

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**HensforHaiti.org**

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## **Sustainable Agriculture Matching Grant Program**

### **Request for Proposals**

Hens for Haiti (H4H) is a 501c3 non-profit organization dedicated to designing, funding, and establishing egg production facilities in Haiti. The organization strives to create jobs, increase food security, and provide adequate nutrition in rural areas of Haiti. Egg production through a hen house; "Poulaye", allows communities to achieve many of these goals. Unfortunately, many communities have not yet seen the benefit of a Poulaye or have faced constant challenges in operation.

#### **Overview**

Hens for Haiti is now accepting proposals for a matching grant valued up to \$5,000 to fund a new or upgraded project. All organizations associated with a community in Haiti are encouraged to apply by February 1, 2018. Proposals will be reviewed by the H4H Board of Directors and awarded by March 1, 2018. All proposals must outline a match of \$5,000 cash or tangible, durable goods obtained in the last six (6) months by the requesting organization.

#### Hens for Haiti will consider funding:

- The initiation of new hen house projects including construction and purchase of hens or equipment
- The improvement or advancement of current hen house projects
- The initiation of projects related to the improvement of a current hen house such as poultry feed processing
- The initiation or improvement of projects related to sustainable agriculture practices

#### Hens for Haiti will not fund:

- Salaries
- Travel
- Purchase of pre-packaged/formulated feed
- Overhead Expenses

If awarded, all funds must be used by September 1, 2018. The receiving organization must submit a progress report detailing how the grant was used by September 15, 2018 (see attached Reporting Guidelines). After projects are completed, organizations are asked to stay connected with Hens for Haiti by submitting 6-month and year after updates. Hens for Haiti may also request to visit the project site to obtain updates and assist others in learning from program successes and failures.

#### **Match Component**

The Sustainable Agriculture Matching Grant Program requires a match of monies equal or greater in value to the funds requested by the proposing organization. In order for organizations to be eligible for the grant, a qualified match must be obtained by the proposing organization by the time the application is submitted. A qualified match refers to cash funds or tangible goods with value equal to or greater than the grant funds requested.

#### The following are considered a qualified match:

- Funds raised by the organization outside of requested grant funds
- Donation of machinery, construction materials, or other goods
- Donation of hens

#### The following are NOT considered a qualified match:

- Donation of time or expertise
- Travel expenses

### Proposal Requirements

Applications for the H4H Sustainable Agriculture Matching Grant must include the following components to be considered for funding.

- General Application Form
- Written proposal narrative (max 3 pages)
  - Proposal overview
  - Background of requesting organization's history and past or current development projects in Haiti
  - Explanation of how matching grant funds will help to sustainably solve a problem
  - Outline of local Haitian involvement and project commitment
  - Outline of project reports and accountability
  - Current financial statements for the requesting organization
  - Proposed timeline of project milestones, deliverables, and completion
- Full project budget including the breakdown of grant and match components

### Timeline

- RFP Questions submitted by January 5, 2018
- RFP Questions answered by January 15, 2018
- Full Proposals submitted by February 1, 2018
- Matching Grant Awarded by March 1, 2018
- Funds used by September 1, 2018
- Progress Report submitted by September 15, 2018
- Project 6-month Update submitted by March 1, 2019
- Project 1-year Update submitted by September 1, 2019

**To Apply** for the H4H Sustainable Agriculture Matching Grant, please submit all required documents electronically to [hensforhaiti@gmail.com](mailto:hensforhaiti@gmail.com) by **5pm February 1, 2018**. All questions should be submitted to Christina Lamour at [hensforhaiti@gmail.com](mailto:hensforhaiti@gmail.com) by January 5, 2018. If you do not have questions but would like to know the answers to the questions of the collective group, please send an email indicating this request.

**Sustainable Agriculture Matching Grant Program**

**General Application Form**

Name of Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Point of Contact: \_\_\_\_\_ Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Name of Project Proposal: \_\_\_\_\_

Name of Beneficiary Haitian Community: \_\_\_\_\_ Location: \_\_\_\_\_

Total Project Budget: \_\_\_\_\_ Grant Funds Requested: \_\_\_\_\_ Match: \_\_\_\_\_

This Proposal is for (check one):       A new project       Upgrade to an existing project

Date of Project Initiation: \_\_\_\_\_ Proposed Date of Project Completion: \_\_\_\_\_

\_\_\_\_\_

**Project Summary**

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